10/16/2012 9:00 AM 10/15/2012 8:36 AM Printed: Traffic Order# 25390 Status Returned N Ver# 7912483 Rep Order# EC'd Yes

Showing Buylines: All Lines Last Received:

l of

KSL-TV SALT LAKE CITY ()LOVE, MIA LOVE/CD4/R Patricia Dome C16C22 Advertiser Estimate# Product Phone# Buyer Fax#

ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 10/16/2012 - 10/22/2012) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) WASHINGTON) JAMIE ANDRUS Rep Firm Sales Office (Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAT2) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

Pls advise if will send back with rate needed to clear or if ,60,61,65,69,71,81,83,86,88,89,94 for na's & rates needed Pls see lns 1,5,9,13,17,22,26,31,33,37,41,45,46,50,54,56, I should move ahead with a mgd pkg. to clear. Thanks

Ttl na \$22,400

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u T	ΓαΛ	Frogram	Тлже	Len	Dates	Spots/Week	Rate	Total Spots
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*	*1 TU-F	TODAY	9A-10A	:30	10/16-10/19	4	\$165.00	A ı
Ratir	Rating: 1.3							
		Buyline Comment: 1/DAY						
		Station Remark: V2 3x na, \$275						
ب *	W-F	RACHAEL RAY	10A-11A	:30	10/17-10/19	m	\$55.00	m
Ratir	Rating: 1.5							

Buyline Comment: 1/DAY

Station Remark: V2 3x na, \$275

\$55.00
m
10/17-10/19
:30
11A-12P
STUDIO 5
日屋 6*

m

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Buyline Comment: 1/DAY

Rating: 1.1

Station Remark: V2 3x na, \$290

		Total Spots		m	г	۵i.		m		m	П
2 of 7) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155	Rate	\$55.00	\$160.00	\$160.00	\$55.00	\$55.00	\$80.00	\$80.00	\$50.00	\$50.00
10/16/2012 9:00 AM 10/15/2012 8:36 AM 1es	Rep Firm Sales Office () WASH Salesperson () JAMIE Salesperson Phone# 202- Salesperson FAX#	Spots/Week		ო	п	4	гī	m	ч	m	1
Printed: 10/16/20 Last Received: 10/15/20 Showing Buylines: All Lines	Rep Sales Sales Sales Sales Sales	ا ۵ ا ۵ ا ۵ ا ۵	10/22-10/22	10/17-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/18	10/22-10/22
Last Showing B	A GROUP 00 3314 DR/C16C22 10/22/2012	Len -	: 30	: 30	:30	. 30	.30	:30	08:	: 30	:30
Traffic Order# 25390	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Тіте 	118-129	12P-1P	12P-1P	1P-2P	1.P-2.P	2P-3P	2P-3P	3P-4P	3P-4P
S3 Ver# 2 Status Rehumed	AKE CITY MIA	Program	STUDIO 5	NEWS @ NOON Buyline Comment: 1/DAY Station Remark: V2 2x na \$330	NEWS & NOON	TODAY SHOW 3 Buyline Comment: 1/DAY Station Remark: V2 4x na, \$290	TODAY SHOW 3	DAYS OF OUR LIVES Buyline Comment: 1/DAY Station Remark: V2 3x na, \$260	DAYS OF OUR LIVES	DR PHIL Buyline Comment: 1/DAY Station Remark: V2 3x na, \$175	DR PHIL
Rep Order # 7912483 EC'd Yes	n rtise act ate#	rax# In Day 	12 Mating: 1.1	*13 W-F Rating: 2.1 Buy	16 M Rating: 2.1	*17 TU-F Rating: 0.9 Bu _l	21 Mating: 0.9	*22 TU-W,F Rating: 1.1 Buy	25 M Rating: 1.1	*26 TU-TH Rating: 1.1 Buy	29 M

Rep Order# EC'd Yes	7912483	Ver# 2 Status Returned	Traffic Order# 25390	25390	I Last F Showing Bu	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes		3 of 7	
rtise rtise ate#	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R c C16C22 Patricia Dome		Agency () SN 814 KING ALEXANI Agency C/P1/P2/E Flight Dates Hiatus Weeks	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/C16C22 tes 10/16/2012 - 10/22/2012 ecks	ROUP 4 /C16C22 22/2012		Rep Firm Sales Office () Salesperson () Salesperson Phone#) WASHINGTON) JAMIE ANDRUS # 202-872-1155		
rax# Ln Day	료 i	Program		Time	Len	Dates	Spots/	Week Rate	1	Total Spots
30 SU Rating: 1.7	18	SUNDAX EDITION		9A-930A	.30	10/21-10/21	н	\$100.00	00-	1
*31 SU Rating: 5.4	MI St	MUSIC & SPOKEN Station Remark: V2 1x na \$550		930A-10A	30	10/21-10/21	п	\$350.00	00.	п
32 SU Rating: 4.3	Ж	MORMON TIMES		10A-1030A	:30	10/21-10/21	н	\$100.00	00-	1
*33 TU-TH Rating: 2.0		KATIE Buyline Comment: 1/DAY Station Remark: V2 3x na, \$300		4P-5P	:30	10/16-10/18	m	\$140.00	00:	m
36 M Rating: 2.0	Z	KATIE		4P-5P	0 8	10/22-10/22	н	\$140.00	00.	п
*37 TU-TH Rating: 0.7		TODAY Buyline Comment: 1/DAY Station Remark: V2 3x na, \$115		5A-6A	0 :	10/16-10/18	m	\$10.00	00	м
40 M Rating: 0.7	Ä	TODAY		5A~6A	:30	10/22-10/22	1	\$10.00	00	1
*41 TU-F Rating: 2.2		TODAX 2 Buyline Comment: 1/DAY Station Remark: V2 4x na, \$525		6A-7A	. 30	10/16-10/19	d,	\$200.00	00.	d.
*45 M Rating: 2.2	ĕ δ	TODAY 2 Station Remark: V2 1x na, \$525		6A-7A	:30	10/22-10/22	н	\$200.00	00.	г

		Total Spots								
		Řί	41	(M)	Н	н	г	4	⊣	4
4 of 7) WASHINGTON) JAMIE ANDRUS † 202-872-1155	자 8 1 대 1 대	\$600.00\$	\$350.00	\$350.00	\$30.00	\$10.00	\$375.00	\$375.00	\$450.00
10/16/2012 9:00 AM 10/15/2012 8:36 A.M. nes	Rep Firm Sales Office () WASI Salesperson () JAMI Salesperson Phone# 202 Salesperson FAX#	Spots/Week	4ı	ო	ч	н	п	Ф	rt	ব্য
Printed: 10/16/2 Last Received: 10/15/2 Showing Buylines: All Lines	Rep Sale Sale Sale	Dat	10/16-10/19	10/16-10/18	10/22-10/22	10/21-10/21	10/21-10/21	10/16-10/19	10/22-10/22	10/16-10/19
Las Showing 1	A GROUP 100 2314 UDR/C16C22 10/22/2012	Len i i	: 30	0e :	:30	: 30	: 30	: 30	: 30	: 30
Order# 25390	() SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 tes 10/16/2012 - 10/22/2012 eeks	Time	7A-8A	8.2.—8.2.	8A-9A	7A-8A	8A-9A	57-530P	5P-530P	6P-630P
Traffic O	Agency () \$ 814 KIN 814 KIN ALEXA) Agency C/P1/P2/E Flight Dates Hiatus Weeks		008	0		55		7.5	35	\$1300
Status Returned			1/DAY .rk: V2 4x na, \$1300	1/DaY .rk: V2 3x na, \$700		rk: V2 lx na, \$225	S S 3	1/DAY .rk: V2 3x na, \$875	ırk: V2 1x na, \$875	V2 4x na,
483 Ver# 2	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R t C16C22 Patricia Dome	Program	TODAX Buyline Comment: 1/DAY Station Remark:	TODAY Buyline Comment: 1/DAY Station Remark:	TODAY	TODAY Station Remark:	Meet the press	NEWS @ 5P Buyline Comment: 1/DAY Station Remark:	NEWS @ 5P Station Remark:	NEWS @ 6P Buyline Comment: 1/DAY Station Remark:
Rep Order# 7912483 EC'd Yes	rfise rfise act act act	rax# In Day 	*46 TU-F Rating: 2.7	*50 TU-TH Rating: 2.0	53 M Rating: 2.0	*54 SU Rating: 1.5	55 Rating: 2.2	*56 TU-F Rating: 3.6	*60 M Rating: 3.6	*61 TU-F Rating: 4.2

Rep Order# EC'd Yes	7912483	Ver# 2 Status Returned	Traffic Order# 25390	25390	Last Showing Bu	Printed: 10/16/20 Last Received: 10/15/20 Showing Buylines: All Lines	10/16/2012 9:00 AM 10/15/2012 8:36 AM nes	5 of	7	
Station KSL-Advertiser (Product LC	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R	IKE CITY MIA	Agency () SN 814 KING ALEXANI A 5000 () SN	SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PA 107 PA	ROUP 4	Rep Firm Sales Offi Salesperse) u) WASHINGTON) JAMIE ANDRUS		
	Patricia Dome		Agency CITAILE Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012	22/2012 22/2012	Sales Sales	Salesperson Phone# Salesperson FAX#	202-872-1155		
Ln Day	H E	Program		Time	Len	Dates	Spots/Week		tal	Spots
		KSL 5 NWS-6:30		630P-7P	:30	10/16-10/18		\$400.00	 - m	
Kating: 3./	Buyline St	Buyline Comment: 1/DAY Station Remark: V2 3x na, Tu,Th,F \$1300	ih, E \$1300							
68 M Rating: 3.7	KSI	I 5 NWS-6:30		630P-7P	.30	10/22-10/22	Н	\$400.00	п	
*69 SA Rating: 3.6	1 9	GPM NEWS		6P-630P	:30	10/20-10/20	п	\$185.00	Ħ	
	St	Station Remark: V2 lx na, \$380								
70 SU Rating: 1.6	Z.	NEWS		4P-430P	:30	10/21-10/21	1	\$135.00	п	
*71 TU-F Rating: 4.2		TONIGHT SHOW		1035P-1135P	:30	10/16-10/19	ব '	\$350.00	ਹਾਂ	
	Buyline St	Buyline Comment: 1/DAY Station Remark: V2 4x na, \$800	0							
75 M Rating: 4.2	Σī	TONIGHT SHOW		1035P-1135P	.30	10/22-10/22	Н	\$350.00	н	
76 TU-F Rating: 1.9		LATE NIGHT Buyline Comment: 1/DAY		1135P-1235A	:30	10/16-10/19	작	\$50.00	ব'	
80 M Rating: 1.9	, T	LATE NIGHT		1135P-1235A	:30	10/22-10/22	Ħ	\$50.00	ı,	
*81 SU Rating: 2.2	St Si	SPORISBEAT Station Remark: V2 lx na, \$750	0	1035P-1105P	:30	10/21-10/21	Ħ	\$280.00	1	

6 of 7	
9	
10/16/2012 9:00 AM	10/15/2012 8:36 AM
Printed:	Last Received:
Traffic Order# 25390	
Status Returned	
Ver# 2	
7912483	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R
Agency C/P1/P2/E Flight Dates Hiatus Weeks
V2 pg ch Game Night Live wil stp same pgm new date ncir

7 of	
10/16/2012 9:00 AM	
Printed:	Last Received:
Traffic Order# 25390	į
2 Status Returned	
Ver#	
7912483	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

	Total Spots		г	
) WASHINGTON) JAMIE ANDRUS : 202-872-1155	Rate		\$1,100.00	
Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRU! Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week		П	
αω ωω	Dates		10/18-10/18	
DIA GROUP 3 400 22314 ORDR/C16C22 2 - 10/22/2012	Ten T	-	: 30	
) SMART MEDIA GROUP ING ST, SUITE 400 CANDRIA, VA 22314 (AE LOVE/ORDR/C16C2 10/16/2012 - 10/22/2013	Time	-	9P-10P	
Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/PI/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks				1 1 1 1
		-		
Station KSL-TV SALTLAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# C16C22 Buyer Patricia Dome Phone#	Program	 	10/11 ONEX	
tiser (ct LOVE ate# C16C2 patricia	Day		7: 2.1	
Statio Adver Produ Estim: Buyer Phone	ц		*94 TH Rating: 2.1	

Station Remark: V2 1x na, \$1600

--REPORT TOTALS-

Report Totals: 94 / \$32,980.00

--SALES MONTHLY TOTALS--

%

KTVX

80%

KSTU

20 % 0 %

KSL

% % O O

KJZZ KUTV

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CABL

\$164,900

Market Totals

null RA35+ Books